



Press Release
For immediate release

Good news for all job seekers and employers in Quebec

Jobboom partners with Google in the launch of its new job search feature

Montreal, April 26th 2018 – Jobboom, a key website for job searching in Quebec, is proud to announce a strategic alliance with Google for the launch of its new job search feature today throughout Canada. Through this new job searching tool, job hunters using Google will have faster access to millions of job postings, including those from Jobboom, and to a multitude of useful information allowing them to make enlightened decisions for their career.

It represents a great opportunity for Jobboom in terms of continuous improvement for employers and candidates services.

“We are thrilled to be partners in the Canadian launch of this new Google feature. The pairing of Jobboom’s leadership in the employment and staffing industry along with Google’s search engine’s strength will generate positive outcomes for Quebec job hunters by improving their search experience. The new job search engine will also display Jobboom’s clients’ job postings, who are constantly searching for the best talents, to a larger audience”, claims Suzanne Moquin, President at Jobboom.

We are therefore aligned with Google in our efforts to facilitate the job search experience. We believe that career paths are less and less linear and that workers want quick access to appropriate information for their career’s evolution. Our “*Carrières d’avenir*” and “*Parcours de Carrière*” special content will get, thanks to Google, better referencing so that their content becomes accessible to students and workers.

With thousands of job offers available everyday on its website, Jobboom is a major player in Quebec’s job searching industry. During a recent survey conducted by Léger for the account of Jobboom, 4 out of 5 Quebec residents knew the website and 50% of them had used it during the last 12 months.*

To view current job postings available on Jobboom, visit Jobboom.com.

*Léger survey on attitudes and behaviours toward recruitment tools, January 2017.

About Jobboom

Jobboom is a career leader in Quebec with more than 2 million members searching for thousands of jobs posted each year in 16 industries. Information leader in the field of career and job market, Jobboom offers a full range of resources and tools to help job seekers find their ideal job, and recruiters find the ideal candidates. Jobboom is owned by Mediagrif Interactive Technologies Inc. (TSX: MDF), a Canadian leader in information technology.

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