

M^eDIAGRIF

Consolidated Financial Statements
March 31, 2016 and March 31, 2015

Management's Report

To the Shareholders of Mediagrif Interactive Technologies Inc. / Technologies Interactives Mediagrif Inc.

The consolidated financial statements of Mediagrif Interactive Technologies Inc./Technologies Interactives Mediagrif Inc. (the "Company") as well as the information provided in the Management's Discussion and Analysis are the responsibility of management and are approved by the Board of Directors.

These consolidated financial statements have been prepared in accordance with International Financial Reporting Standards (IFRS). In accordance with these standards, management makes estimates and assumptions that are reflected in the consolidated financial statements and accompanying notes to the consolidated financial statements.

To provide assurance that the consolidated financial statements are, in all material respects, accurate and complete, management relies on an internal control system.

The internal control system includes management's communication of the internal policies on ethical business conduct to employees. In management's opinion, the internal controls provide reasonable assurance that its financial documents are reliable and form a sound basis for preparing consolidated financial statements, and that its assets are properly accounted for and safeguarded.

The Board of Directors carries out its financial reporting responsibilities mainly through its Audit Committee, which is made up solely of independent directors. The Audit Committee, management and external auditor meet to review the consolidated financial statements and the internal controls over financial reporting. The Audit Committee reviews the Company's annual consolidated financial statements and makes appropriate recommendations that the Board of Directors must consider when approving the consolidated financial statements issued to the shareholders. The external auditor has free access to the Audit Committee, with or without the presence of management.

Deloitte LLP, appointed by the shareholders as the Company's independent auditor, has audited these consolidated financial statements.

(Signed)
Claude Roy
President and Chief Executive Officer

(Signed)
Paul Bourque
Chief Financial Officer

June 7, 2016

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Independent Auditor's Report

To the Shareholders of Mediagrif Interactive Technologies Inc. / Technologies Interactives Mediagrif Inc.

We have audited the accompanying consolidated financial statements of Mediagrif Interactive Technologies Inc., which comprise the consolidated statements of financial position as at March 31, 2016 and March 31, 2015, and the consolidated statements of income, the consolidated statements of comprehensive income, the consolidated statements of changes in shareholders' equity and the consolidated statements of cash flows for the years ended March 31, 2016 and March 31, 2015, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with International Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained during our audits is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of Mediagrif Interactive Technologies Inc. as at March 31, 2016 and March 31, 2015, and its financial performance and its cash flows for the years ended March 31, 2016, and March 31, 2015, in accordance with International Financial Reporting Standards.


June 7, 2016

¹ CPA auditor, CA, public accountancy permit No. A118581

MEDIAGRIF

Consolidated Statements of Income

Years ended March 31, 2016 and March 31, 2015

<i>In thousands of Canadian dollars, except per share amount</i>	2016	2015
	\$	\$
Revenues (Note 6)	73,020	70,247
Cost of revenues	14,368	13,972
Gross margin	58,652	56,275
Operating expenses		
General and administrative	9,323	8,475
Selling and marketing	15,389	14,637
Technology (Note 16)	10,905	12,303
	35,617	35,415
Operating profit	23,035	20,860
Other (expenses) revenues, net amount (Note 21 b))	(400)	1,174
Financial expenses (Note 21 c))	(815)	(1,075)
Share of profit of a joint venture (Note 8)	163	217
Profit before income taxes	21,983	21,176
Income tax expense (Note 19)	6,151	5,543
Profit for the year	15,832	15,633
Earnings per share		
Basic and diluted	1.05	1.00
Weighted average number of shares outstanding		
Basic and diluted	15,140,377	15,711,474
Number of shares outstanding at end of year	14,998,979	15,542,255

Refer to the notes to the consolidated financial statements.

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Consolidated Statements of Comprehensive Income Years ended March 31, 2016 and March 31, 2015

<i>In thousands of Canadian dollars</i>	2016 \$	2015 \$
Profit for the year	15,832	15,633
Items that may be reclassified subsequently in profit or loss		
Change in unrealized losses on foreign currency forward contracts designated as hedging items, net of deferred taxes of \$99 (\$378 in 2015)	(269)	(1,028)
Reclassification of realized losses on foreign currency forward contracts, net of deferred taxes of \$464 (\$173 in 2015)	1,266	471
	997	(557)
Comprehensive income for the year	16,829	15,076

Refer to the notes to the consolidated financial statements.

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Consolidated Statements of Financial Position As at March 31, 2016 and as at March 31, 2015

	As at March 31, 2016 \$	As at March 31, 2015 \$
<i>In thousands of Canadian dollars</i>		
Assets		
Current assets		
Cash and cash equivalents	10,901	7,546
Cash held for the benefit of third parties (Note 9)	1,011	666
Accounts receivable (Note 23)	5,927	5,691
Income taxes receivable	996	-
Tax credits receivable	5,128	3,947
Prepaid expenses and deposits	1,145	1,986
	25,108	19,836
Non-current assets		
Property, plant and equipment (Note 10)	2,545	2,084
Intangible assets (Note 11)	3,617	1,719
Acquired intangible assets (Note 11)	57,238	60,704
Goodwill (Note 12)	100,280	100,280
Investment in a joint venture (Note 8)	250	587
Deferred taxes (Note 19)	5,091	5,945
	194,129	191,155
Liabilities		
Current liabilities		
Accounts payable and accrued liabilities	8,220	6,861
Other accounts payable (Note 9)	1,706	1,229
Income taxes payable	716	1,084
Deferred revenues	16,774	16,473
Derivative financial instruments	69	1,431
Current portion of deferred lease inducement	143	150
	27,628	27,228
Non-current liabilities		
Long-term debt (Note 13)	26,311	26,100
Deferred lease inducement	781	661
Deferred taxes (Note 19)	15,604	15,063
	70,324	69,052
Shareholders' equity		
Share capital (Note 14)	78,840	81,695
Reserves	3,164	2,167
Retained earnings	41,801	38,241
	123,805	122,103
	194,129	191,155

Refer to the notes to the consolidated financial statements.

Approved by the Board of Directors,

_____, Director
Gilles Laurin

_____, Director
Claude Roy

MEDIAGRIF

Consolidated Statements of Changes in Shareholders' Equity Years ended March 31, 2016 and March 31, 2015

For the year ended March 31, 2016

	Share capital	Reserves			Retained earnings	Total
		Equity-settled employee benefits	Cash flow hedging	Total		
<i>In thousands of Canadian dollars</i>	\$	\$	\$	\$	\$	\$
Balance as at March 31, 2015	81,695	3,213	(1,046)	2,167	38,241	122,103
Profit for the year	-	-	-	-	15,832	15,832
Other comprehensive income for the year, net of income tax	-	-	997	997	-	997
Comprehensive income for the year	-	-	997	997	15,832	16,829
Repurchase of common shares for cancellation (Note 14)	(2,855)	-	-	-	(6,257)	(9,112)
Dividends declared on common shares	-	-	-	-	(6,015)	(6,015)
Balance as at March 31, 2016	78,840	3,213	(49)	3,164	41,801	123,805

For the year ended March 31, 2015

	Share capital	Reserves			Retained earnings	Total
		Equity-settled employee benefits	Cash flow hedging	Total		
<i>In thousands of Canadian dollars</i>	\$	\$	\$	\$	\$	\$
Balance as at March 31, 2014	83,141	3,213	(489)	2,724	32,393	118,258
Profit for the year	-	-	-	-	15,633	15,633
Other comprehensive income for the year, net of income tax	-	-	(557)	(557)	-	(557)
Comprehensive income for the year	-	-	(557)	(557)	15,633	15,076
Repurchase of common shares for cancellation (Note 14)	(1,446)	-	-	-	(3,511)	(4,957)
Dividends declared on common shares	-	-	-	-	(6,274)	(6,274)
Balance as at March 31, 2015	81,695	3,213	(1,046)	2,167	38,241	122,103

Refer to the notes to the consolidated financial statements.

MEDIAGRIF

Consolidated Statements of Cash Flows

Years ended March 31, 2016 and March 31, 2015

<i>In thousands of Canadian dollars</i>	2016	2015
	\$	\$
CASH FLOWS RELATED TO		
Operating activities		
Profit for the year	15,832	15,633
Adjustments for the following items:		
Amortization and depreciation (Note 17)	5,526	6,557
Amortization of deferred lease inducement	(148)	(125)
Amortization of deferred financing costs	10	120
Interest expense	1,239	955
Foreign exchange	(189)	(1,432)
Share of profit of a joint venture	(163)	(217)
Deferred taxes	1,110	777
Loss on disposal of intangible assets	85	-
Gain on disposal of property, plant and equipment	(4)	-
Income tax expense recognized in profit	5,041	4,766
Changes in non-cash working capital items (Note 21 a))	1,605	2,134
Interest paid	(1,229)	(922)
Income taxes paid	(6,405)	(4,164)
	22,310	24,082
Investing activities		
Acquisition of property, plant and equipment (Note 21 a))	(1,228)	(766)
Acquisition of intangible assets	(3,016)	(1,718)
Distribution from a joint venture	500	-
Proceeds on disposal of property, plant and equipment	5	-
	(3,739)	(2,484)
Financing activities		
Increase in long-term debt	9,112	-
Repayment of long-term debt	(8,712)	(10,940)
Financing costs	(199)	-
Repurchase of share capital for cancellation (Note 14)	(9,112)	(4,957)
Lease inducement received	-	79
Cash dividends paid on common shares	(6,068)	(6,302)
	(14,979)	(22,120)
Net change in cash and cash equivalents for the year	3,592	(522)
Impact of exchange rate changes on cash and cash equivalents	108	892
Cash and cash equivalents at beginning of year	8,212	7,842
Cash and cash equivalents at end of year	11,912	8,212
Cash and cash equivalents consist of the following statement of financial position items:		
Cash and cash equivalents	10,901	7,546
Cash held for the benefit of third parties	1,011	666

Refer to the notes to the consolidated financial statements.

1 INCORPORATION AND NATURE OF OPERATIONS

Mediagrif Interactive Technologies Inc. (the “Company”) provides e-business solutions to consumer and businesses. It operates its activities through its wholly-owned subsidiaries. The Company also owns interests in a joint venture (Note 8).

The Company, incorporated on February 16, 1996, under the *Canada Business Corporations Act*, is listed on the Toronto Stock Exchange. Its head office is located at 1111 St-Charles West, East Tower, Suite 255, Longueuil, Québec, Canada.

The Board of Directors approved the consolidated financial statements on June 7, 2016. Amounts are expressed in Canadian dollars, unless indicated otherwise.

2 SIGNIFICANT ACCOUNTING POLICIES**Statement of compliance**

The significant accounting policies described below have been applied to all periods presented in these consolidated financial statements. The accounting policies are consistent with International Financial Reporting Standards (IFRS) and interpretations currently issued and outstanding, relating to fiscal year ended March 31, 2016.

Basis of preparation

The consolidated financial statements have been prepared on a historical cost basis except for certain financial instruments that are measured at fair value, as explained in the accounting policies below. Historical cost is generally based on the fair value of the consideration given in exchange for assets. These consolidated financial statements have been prepared on a going-concern basis. The principal accounting policies are set out below.

Scope and basis of consolidation

These consolidated financial statements include the accounts of the Company and its subsidiaries. Participation in a joint venture is recognized using the equity method.

Subsidiaries

All of the subsidiaries are wholly owned by the Company, directly or indirectly.

These consolidated financial statements include the financial statements of the Company and those of the entities it controls (its subsidiaries).

Entities are included in the scope of consolidation from the date the Company acquires control and until that control ceases. The total comprehensive income of the subsidiaries is attributed to the Company's owners.

All intra-group transactions, balances, revenues and expenses are fully eliminated upon consolidation.

Interest in a joint venture

A joint venture is a joint arrangement whereby the parties that have joint control of the arrangement have rights to the net assets of the joint arrangement. Joint control is the contractually agreed sharing of control of an

arrangement, which exists only when decisions about the relevant activities require unanimous consent of the parties sharing control.

Joint venture arrangements that involve the creation of a separate entity in which each venturer has an interest are referred to as jointly-controlled entities.

The Company accounts for its interests in a joint venture using the equity method, except when the interest is classified as held for sale, in which case it is accounted for using IFRS 5 *Non-Current Assets Held for Sale and Discontinued Operations*. The Company records its share of the result of the joint venture.

Any goodwill that comes from the Company's acquisition of an interest in a jointly-controlled entity is recognized using the accounting policy that the Company uses to recognize goodwill from a business combination.

Transactions between the Company and its joint venture have been measured at the amount of consideration agreed to by the parties.

Foreign currency translation

The Company's functional and presentation currency is the Canadian dollar. The functional currency of all the Company's entities is also the Canadian dollar.

Transactions in currencies other than the entity's functional currency (foreign currencies) are recognized at the rates of exchange prevailing on the transaction dates.

Monetary items are translated at the rate in effect on the reporting date, and non-monetary items, including the related amortization, are translated at their historical rate, whereas revenues and expenses are translated at the average exchange rate for the year. Foreign exchange gains and losses are included in Other (expenses) revenues.

Financial instruments

Financial assets and liabilities are recognized when a Company's entity becomes party to the contractual provisions of a financial instrument.

Financial assets and liabilities are initially measured at fair value. Transaction costs directly attributable to the acquisition or issuance of financial assets and liabilities (other than financial assets and liabilities measured at fair value through profit or loss) are either added to or deducted from, whichever the case, the fair value of financial assets or liabilities upon initial recognition. Transaction costs directly attributable to the acquisition of financial assets or liabilities measured at fair value through profit or loss are immediately recognized in profit.

The Company derecognizes financial assets and liabilities if, and only if, its obligations have been settled, cancelled or have expired. A financial asset is derecognized if the contractual rights on the related cash flows are expiring, or if the asset is transferred and the transfer may be subject to derecognition.

Effective interest rate method

The effective interest rate method is a method of calculating the amortized cost of a financial asset or liability and of allocating the interest income or interest expense over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash flows (including all commissions that are an integral part of the effective interest rate, transaction costs and other premiums or discounts) over the expected life of the financial asset or liability or, when appropriate, a shorter period.

Transaction costs consist primarily of legal, accounting, and underwriter fees and other costs directly attributable to the issuance of the related financial instruments.

Deferred financing costs

Financing costs paid during the establishment of the Revolving Facility are recognized against the long-term debt and amortized using the effective interest rate method over the expected term of the Revolving Facility. When the Revolving Facility is paid in full, the deferred financing costs are presented as an asset because they are attached to a revolving facility that still exists and is still available for use.

Impairment loss on financial assets

Financial assets, other than assets measured at fair value through profit or loss, are tested for impairment at each reporting date. Financial assets are impaired if there is objective evidence of impairment as a result of one or more events that occurred after the initial recognition of the financial asset on the estimated future cash flows of the asset. For certain classes of financial assets, such as accounts receivable, those assets that do not incur impairment losses individually are then collectively assessed for impairment.

For financial assets recognized at amortized cost, the impairment loss is measured as the difference between the asset's carrying value and the present value of estimated future cash flows discounted at the financial asset's original effective interest rate.

The carrying value of the asset is directly reduced by the impairment for all financial assets, with the exception of accounts receivable, whose carrying value is reduced through the use of an allowance account.

Aside from equity instruments and available-for-sale debt instruments, if, in a subsequent period, the amount of the impairment loss decreases and the decrease can be objectively tied to an event occurring after the impairment was recognized, the previously recognized impairment loss is reversed through the income statement to the extent the carrying value of the asset at the date the impairment is reversed does not exceed what the amortized cost would have been had the impairment not been recognized.

Classification and measurement

The Company classifies financial instruments into categories based on their nature and characteristics. Management determines where to classify financial instruments when they are initially recognized, which is usually the transaction date.

The Company has made the following classifications:

- Cash and cash equivalents and accounts receivable are classified as loans and receivables and are measured at amortized cost.
- Derivative financial instruments that are not designated in hedge relationships are classified as assets and liabilities at fair value through profit or loss and are measured at fair value. Gains and losses from the periodic remeasurement are recognized in profit or loss and are included in Other (expenses) revenues.
- Accounts payable and accrued liabilities, other accounts payable and long-term debt are classified as other financial liabilities and are measured at amortized cost.

Derivative financial instruments and hedge accounting

A portion of the Company's revenues and operating expenses is denominated in U.S. dollars. The Company uses foreign currency forward contracts to eliminate or reduce the risks of exchange rate fluctuations that have an impact on a portion of these revenues. Management is responsible for setting acceptable levels of risk and does not use derivative financial instruments for speculative purposes. More detailed information on derivative financial instruments is provided in Note 23.

The fair value of instruments that qualify for cash flow hedging is reported on the Consolidated Statement of Financial Position. The change in fair value related to the effective portion of the hedge of derivative financial instruments denominated in U.S. dollars used as a cash flow hedge of anticipated revenues denominated in U.S. dollars is recognized in other comprehensive income and recognized in profit or loss when the hedged item affects profit or loss. The effectiveness of the hedging relationships is measured both at the inception of the hedge and on an ongoing basis.

When a hedging relationship ceases to be effective, the corresponding gains and losses presented in accumulated other comprehensive income are recognized in the profit or loss of the period during which the hedging relationship ceases to be effective.

A derivative is presented as a non-current asset or a non-current liability if the remaining term to maturity of the instrument is over 12 months and if it is not expected to be realized or settled within 12 months. The other derivatives are presented as current assets or current liabilities.

Cash and cash equivalents

Cash and cash equivalents include cash, bank balances and liquid investments that are readily convertible in the short-term and have a maturity date of less than three months from the date of acquisition, into a known amount of cash and for which the risk of a variation in fair value is negligible.

Rebates and accounts receivable and payable arising from dispositions and from escrow transactions

The Company's services include administering a rebate program and running a used equipment trade-in program for certain customers. As part of these services, the Company frequently receives cash from customers (in the case of the rebate program) and from used equipment resellers. This cash, minus related commissions earned by the Company, must be remitted to the other party to the transaction. Financial statement amounts related to these transactions are described in Note 9.

The amount received up to the reporting date but not remitted to the other party is presented on the Consolidated Statement of Financial Position as Cash held for the benefit of third parties.

The Company also offers an escrow service. As part of this service, the Company is named as an escrow agent to receive, hold and transfer funds. The Company receives cash that is released, minus any related fees, costs or charges, once the transaction between seller and buyer is finalized. The cash received is also presented on the Consolidated Statement of Financial Position as Cash held for the benefit of third parties.

The corresponding amount is presented on the Consolidated Statement of Financial Position as Other accounts payable.

Revenue recognition

Revenues derived from e-business industry are generated from the rights of use, transaction fees, advertising, software development as well as from integration, maintenance and hosting services. In all cases, revenues

generated in the normal course of business are measured at the fair value of the consideration received or receivable. Revenues are recognized only when there is persuasive evidence that an arrangement exists, delivery has occurred or the service has been rendered, the price is fixed or determinable, and collection of the related receivable is reasonably assured. Revenues arising from an agreement to render services are recognized based on the stage of completion of the contract. Where applicable, rebates and similar deductions are deducted from revenues.

In addition to these general revenue recognition policies, the following specific revenue recognition policies are applied to the Company's main sources of revenue:

- Revenues from rights of use are recognized on a straight-line basis over the term of the agreement or in some cases, when the service is used. Certain rights of use revenues are generated from the sale of classified ad packages. These revenues are recognized on a straight-line basis over the estimated life as of the date the ad is posted. The estimated life is determined based on historical data for each type of ad. An estimate based on the historical data is also used to determine ads that will never be posted, and consequently are recognized as revenue upon receipt of payment.
- Transaction fees are recognized when the transaction occurs.
- Revenues from advertising are recognized on a straight-line basis over the term of the campaign.
- Software development revenues are recognized using the percentage-of-completion method. The degree of completion is determined by dividing the cumulative costs incurred at the closing date by the sum of incurred and estimated costs to complete the contract.
- Revenues from integration, maintenance and hosting services are recognized on a straight-line basis over the term of the agreement.

Property, plant and equipment

Property, plant and equipment are recognized at cost less accumulated depreciation and accumulated impairment losses. Depreciation is recognized over the estimated useful lives of the related assets using the following methods and periods:

	Method	Period
Office furniture	Straight-line	3 years
Computer and other equipment	Straight-line	3 years
Leasehold improvements	Straight-line	Lesser of term of the lease and useful life

The estimated useful lives, residual values and depreciation methods are reviewed at the end of each financial reporting period, and the impact of any change in estimate is accounted for on a prospective basis.

Items of property, plant and equipment are derecognized upon disposal when no future economic benefits are expected to arise from the continued use of the asset. A gain or loss arising on the disposal or retirement of an item of property, plant and equipment is the difference between the sales proceeds and the carrying amount of the asset and is recognized in profit or loss in Other (expenses) revenues.

Impairment of long-lived assets, excluding goodwill

At the end of each financial reporting period, the Company reviews the carrying amounts of its property, plant and equipment and finite-life intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is

estimated in order to determine the amount of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the Company estimates the recoverable amount of the cash-generating unit to which the asset belongs. Where a reasonable and consistent basis of allocation can be identified, corporate assets are also allocated to individual cash-generating units; otherwise, they are allocated to the smallest group of cash-generating units for which a reasonable and consistent allocation basis can be identified.

Intangible assets not yet available for use are tested for impairment at least once a year and whenever there is an indication that the asset may be impaired.

Certain trademarks acquired in business combinations have been identified as having indefinite lives as they are highly recognizable in the market and there is no foreseeable time limit to their ability to generate revenues.

Cash-generating units to which indefinite-life trademarks have been allocated are tested for impairment annually or more frequently when there is indication that the unit may be impaired. If the recoverable amount of the cash-generating unit is less than its carrying amount, the impairment loss is allocated proportionately across the assets of the unit.

Recoverable amount is the higher of fair value less costs of disposal and value in use. To measure value in use, estimated future cash flows are discounted to their present value using a discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or a cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or the cash-generating unit) is reduced to its recoverable amount. An impairment loss is immediately recognized in profit or loss.

Where an impairment loss subsequently reverses, the carrying amount of the asset (or a cash-generating unit) is increased to the revised estimate of its recoverable amount to extent that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognized for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is immediately recognized in profit or loss.

Intangible assets

Intangible assets comprise software and acquired intangible assets.

Software

Some softwares are purchased to meet the Company's technology needs and are recognized at cost less accumulated amortization and accumulated impairment losses. Intangible assets also include costs to produce internally developed software and websites, including the portion of capitalized personnel costs of the Company's development group. These costs include all of the expenses incurred starting from the date when all capitalization criteria is met. Where no internally generated intangible asset can be recognized, development expenses are recognized in profit or loss in the period they are incurred. After initial recognition, internally-generated intangible assets are recorded at cost less accumulated amortization and accumulated impairment losses. These costs are amortized on a straight-line basis over their estimated useful lives ranging from three to five years.

Acquired intangible assets

Acquired intangible assets consist of client bases, technologies, finite- and indefinite-life trademarks and databases acquired from business acquisitions. They are recorded at cost (i.e., the acquisition-date fair value), less accumulated impairment losses and amortization. Acquired intangible assets, except for indefinite-life trademarks that are not amortized but are assessed for impairment annually, are amortized on a straight-line basis over their respective estimated useful lives, using the following periods:

Category	Period
Client bases	3 to 10 years
Technologies	3 to 5 years
Finite-life trademarks	10 years
Databases	5 years

The estimated useful lives and amortization methods of intangible assets are reviewed at the end of each financial reporting period, and the impact of any change in estimates is accounted for on a prospective basis.

Intangible assets are derecognized upon disposal or when no future economic benefits are expected from their use or disposal. Gains or losses arising from derecognition of an intangible asset, measured as the difference between the net proceeds from the disposal of the asset and its carrying amount, are recognized in profit or loss when the asset is derecognized.

Internally generated assets

Technology expenses are expensed as incurred, except for certain internally developed software and website costs, in particular enhancements to the Company's websites, which are capitalized when the future economic benefit and cost measurement criteria are met. In such a case these costs are amortized over a period ranging from three to five years. Amortization of internally developed software and websites is included in technology expenses.

Business combinations

Business acquisitions are accounted for under the acquisition method. The consideration transferred in a business combination is measured at fair value, which is calculated as the sum of the acquisition-date fair values of the assets transferred by the Company, liabilities incurred by the Company to the former owners of the acquiree, and the equity interests issued by the Company in exchange for control of the acquiree. Acquisition-related costs are generally recognized in profit or loss as incurred.

At the acquisition date, the identifiable assets acquired and the liabilities assumed are recognized at the acquisition-date fair value, except that:

- Deferred tax assets or liabilities and liabilities or assets related to employee benefit arrangements are recognized and measured in accordance with IAS 12 *Income Taxes* and IAS 19 *Employee Benefits*, respectively.
- Liabilities or equity instruments related to share-based payment arrangements of the acquiree or share-based payment arrangements of the Company entered into to replace share-based payment arrangements of the acquiree are measured in accordance with IFRS 2 *Share-Based Payment* at the acquisition date.
- Assets (or disposal groups) that are classified as held for sale in accordance with IFRS 5 *Non-Current Assets Held for Sale and Discontinued Operations* are measured in accordance with that standard.

Deferred revenues from business combinations are recognized at fair value. This corresponds to the future costs to perform the services, the collection of which took place before the acquisition, plus a profit margin. This profit margin is the average margin the Company realized for the delivery of the same kind of service.

The fair value of acquired intangible assets is determined as follows:

Trademarks are recognized at fair value according to the avoided royalties' method. Acquired technology is evaluated using the replacement cost method. It estimates the cost to rebuild a platform by adding the estimated loss of profits during the reconstruction. The multiperiod excess earnings method is used to calculate the value of customer relationships. The avoided royalties method, the replacement cost method and the multiperiod excess earnings method are all primarily based upon expected discounted cash flows according to currently available information, such as historical and projected revenues, the probability of renewal of each contract and certain other relevant assumptions.

Goodwill is measured as the excess of the total consideration transferred, the amount of any non-controlling interests in the acquiree and the fair value of the acquirer's previously held equity interest in the acquiree (if any) over the net balance of the acquisition-date amounts of the identifiable assets acquired and liabilities assumed. If, after remeasurement, the net balance of the acquisition-date amounts of the identifiable assets acquired and liabilities assumed exceeds the total consideration transferred, the amount of any non-controlling interests in the acquiree, and the fair value of the acquirer's previously-held interest in the acquiree (if any), the excess amount is recognized immediately in profit or loss as a bargain purchase gain.

Goodwill

Goodwill arising from a business combination is recognized at cost as established at the date of acquisition of the business (see Business Combinations) less accumulated impairment losses, if any.

For impairment testing purposes, goodwill is allocated to each of the Company's cash-generating units (or groups of cash-generating units) that is expected to benefit from the synergies of the combination.

A cash-generating unit to which goodwill has been allocated is tested for impairment annually or more frequently when there is an indication that the unit may be impaired. If the recoverable amount of the cash-generating unit is less than its carrying amount, the impairment loss is first allocated to reduce the carrying amount of any goodwill allocated to the unit and then to the other assets of the unit on a pro-rata basis based on the carrying amount of each asset in the unit. Any impairment loss for goodwill is recognized directly in profit or loss of the Consolidated Statement of Income. An impairment loss recognized for goodwill is not reversed in subsequent periods.

On disposal of the relevant cash-generating unit, the attributable amount of goodwill is included in the determination of the profit or loss on disposal.

The Company has selected March 31 as the date for performing its annual impairment test for goodwill.

Provisions

Provisions are recognized when the Company has a present obligation (legal or constructive) as a result of a past event, when it is probable that the Company will be required to settle the obligation, and when a reliable estimate can be made of the amount of the obligation.

The amount recognized as a provision is the best estimate of the consideration required to settle the present obligation at the end of the financial reporting period, taking into account the risks and uncertainties surrounding the obligation. When a provision is measured using the cash flows estimated to settle the present obligation, its carrying amount is the present value of those cash flows.

Leases

Leases are classified as finance leases whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee. All other leases are classified as operating leases.

The Company as a lessee of an operating lease

Operating lease payments are recognized as an expense on a straight-line basis over the lease term, except where another systematic basis is more representative of the time pattern in which economic benefits from the leased asset are consumed. Contingent rentals arising under operating leases are recognized as an expense in the period in which they are incurred.

When lease incentives are received to enter into operating leases, such incentives are recognized as a liability. The aggregate benefit of incentives is recognized as a reduction of rental expense on a straight-line basis, except where another systematic basis is more representative of the time pattern in which economic benefits from the leased asset are consumed.

Deferred lease inducements

Deferred lease inducements refer to the reimbursement of leasehold improvement expenses and free or preferential rent assumed by the landlord under leases for commercial premises. These inducements are amortized on a straight-line basis over the terms of the leases falling due in May 2022, in October 2022 and in May 2026. Amortization is recorded as a reduction of the rent expense in the Consolidated Statement of Income.

The Company as a lessee of a finance lease

Assets held under finance leases are initially recognized as Company assets at fair value starting from the inception of the lease or, if lower, at the present value of the minimum lease payments. The corresponding liability to the lessor is included in the Consolidated Statement of Financial Position as a finance lease obligation. Lease payments are apportioned between finance expenses and reduction of the lease obligation so as to achieve a constant rate of interest on the remaining balance of the liability. Finance expenses are recognized directly in profit or loss, unless they are directly attributable to qualifying assets, in which case they are capitalized in accordance with the Company's general policy on borrowing costs. Contingent rentals are recognized as expenses in the periods in which they are incurred.

Income taxes

Income tax expense is the sum of current taxes and deferred taxes.

Current taxes

Current tax payable is based on taxable income for the year. Taxable income and income reported in the Consolidated Statement of Income differ due to revenue or expense items that are taxable or deductible in other years and items that are never taxable or deductible. The Company's liability for current taxes is calculated using tax rates that have been enacted or substantively enacted by the end of the financial reporting period.

Deferred taxes

The Company recognizes income taxes using the asset-liability approach. Under this method, deferred tax assets and liabilities are determined based on deductible or taxable temporary differences between the carrying amounts and tax bases of assets and liabilities using enacted or substantively enacted tax rates expected to be in effect in the year in which the differences are expected to reverse. Such deferred tax assets and liabilities are

not recognized if the temporary difference arises from goodwill or from the initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the taxable income nor the accounting income.

The carrying amount of deferred tax assets is reviewed at the end of each financial reporting period and is reduced when it is no longer probable that sufficient taxable income will be available to allow all or part of the asset to be recovered.

The measurement of deferred tax liabilities and assets reflects the tax consequences that would follow from the manner in which the Company expects, at the end of the financial reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current and deferred taxes for the year

Current and deferred taxes are recognized in profit or loss, except when they relate to items that have been recognized in other comprehensive income or directly in equity, in which case the current and deferred taxes are also recognized, respectively, in other comprehensive income or directly in equity. Where current taxes or deferred taxes arise from the initial accounting for a business combination, the tax impact is included in the accounting for the business combination.

Tax credits

Tax credits, including research and development tax credits, are not recognized until there is reasonable assurance that the Company will meet the eligibility criteria of the credits and that they will be received. Tax credits are recognized as a deduction to the related expenses in the year they are incurred.

Employee benefits

Salaries, employee benefits, paid leave, sick leave and bonuses are short-term benefits that are recognized in the period in which the Company's salaries have rendered the related services.

3 NEW AND REVISED IFRS, ISSUED BUT NOT YET EFFECTIVE

Standard and interpretation	Effective date for the Company	Presentation and impact on the Company
IFRS 9 <i>Financial Instruments</i>	Annual period beginning on April 1, 2018	<p>On July 24, 2014, the IASB issued the final version of IFRS 9 <i>Financial Instruments</i>, which replaces IAS 39 <i>Financial Instruments: Recognition and Measurement</i>. This final version of IFRS 9 represents the completion of this project and it includes requirements for recognition and measurement, impairment, derecognition and general hedge accounting. IFRS 9 does not address the specific accounting for open portfolios or macro hedging, as these items are part of a separate IASB project that is currently ongoing. This final standard introduces a single, principles-based approach that amends both the categories and associated criteria for the classification and measurement of financial assets, which is driven by the entity's business model for the portfolio in which the assets are held and the contractual cash flows of these financial assets. Certain amendments have been made to the financial asset classification and measurement principles in prior versions of IFRS 9. This standard introduces an amended hedging model that aligns hedge accounting more closely with an entity's risk management activities and also includes a new financial asset impairment model that has an expanded scope, is based on expected credit losses rather than incurred credit losses and generally will result in earlier recognition of losses. This new standard supersedes all prior versions of IFRS 9. The Company has not yet examined the impacts of this new standard.</p>
IFRS 15 <i>Revenue from Contracts with Customers</i>	Annual period beginning on April 1, 2018	<p>IFRS 15 <i>Revenue from Contracts with Customers</i> establishes principles for reporting useful information to users of financial statements about the nature, amount, timing and uncertainty of revenue and cash flows arising from an entity's contracts with customers. The core principle of the new standard is for companies to recognize revenue to depict the transfer of goods or services to customers in amounts that reflect the consideration to which the Company expects to be entitled in exchange for those goods or services. The new standard will also result in enhanced disclosures about revenue, provide guidance for transactions that were not previously addressed comprehensively (for example, service revenue and contract modifications) and improve guidance for multiple-element arrangements. The Company has not yet examined the impacts of this new standard.</p>

Standard and interpretation	Effective date for the Company	Presentation and impact on the Company
IFRS 16 <i>Leases</i>	Annual period beginning on April 1, 2019	<p>On January 13, 2016, the IASB issued IFRS 16, <i>Leases</i>, which provides a comprehensive model for the identification of lease arrangements and their treatment in the financial statements of both lessees and lessors. It supersedes IAS 17 <i>Leases</i> and its associated interpretive guidance. Significant changes were made to lessee accounting with the distinction between operating and finance leases removed and assets and liabilities recognized in respect of all leases (subject to limited exceptions for short-term leases and leases of low value assets). In contrast, IFRS 16 does not include significant changes to the requirements for lessors. IFRS 16 will be effective as of January 1, 2019 with earlier application permitted for companies that have also adopted IFRS 15, <i>Revenue from Contracts with Customers</i>. The Company has not yet examined the impacts of this new standard.</p>

4 MANAGEMENT'S ESTIMATES AND JUDGMENTS

The preparation of consolidated financial statements in accordance with IFRS requires management to make estimates and assumptions that affect the reported amounts of revenues and expenses during the year and the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements. Management reviews its estimates regularly, and revisions to accounting estimates are recognized in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both the period being reviewed and future periods. Actual results may differ from these estimates.

Estimates

In preparing consolidated financial statements in accordance with IFRS, management must exercise judgment when applying accounting policies and rely on assumptions and estimates that affect the amounts of the assets, liabilities, revenues and expenses reported in these consolidated financial statements and on the contingent liability and contingent asset information provided. The actual results of items subject to assumptions and estimates may differ from these assumptions and estimates.

Explanations about the main assumptions and estimates are presented below:

Revenue recognition

As mentioned in Note 2, the Company uses assumptions to recognize some of the revenues from rights of use i.e., the sale of classified ad packages. Management reviews these assumptions on a regular basis. Significant changes in these assumptions would have an impact on the Company's profit.

Useful lives of property, plant and equipment and finite-life intangible assets

At the end of each reporting period, the Company reviews the estimated useful lives of its property, plant and equipment and finite-life intangible assets. At the end of the fiscal year, management has determined that the useful lives of property, plant and equipment and finite-life intangible assets were appropriate.

Measurements of assets

When applying the discounted future cash flows model to determine the fair value of groups of cash-generating units to which goodwill is allocated, certain parameters must be used, including estimates of future cash flows, discount rates and other variables; a high degree of judgment must therefore be exercised. Impairment tests on property, plant and equipment and intangible assets are also based on similar assumptions. Any future deterioration of market conditions or poor operational performance could translate into an inability to recover the current carrying amounts of property, plant and equipment and intangible assets.

See Note 12 for more information on goodwill impairment testing and Note 11 for the test of indefinite-life intangible assets.

Business combinations

For business combinations, the Company must make assumptions and estimates to determine the purchase price allocation of the business being acquired. To do so, the Company must determine the acquisition-date fair values of the identifiable assets acquired and liabilities assumed. Goodwill is measured as the excess of the acquisition cost over the Company's share in the fair value of all identified assets and liabilities. These assumptions and estimates have an impact on the asset and liability amounts recorded in the Consolidated Statement of Financial Position on the acquisition date. In addition, the estimated useful lives of the acquired

property, plant and equipment, the identification of other intangible assets and the determination of the finite or indefinite useful lives of intangible assets acquired will have an impact on the Company's profit.

See Note 2 for more information on the assumptions and estimates used.

Deferred taxes

The Company is required to estimate the income taxes in each of the jurisdictions in which it operates. This includes estimating a value for existing net operating losses based on the Company's assessment of its ability to utilize them against future taxable income before they expire. If the Company's assessment of its ability to use the net operating losses proves inaccurate, this would impact the income tax expense and, consequently, affect the Company's profit in the relevant year. The Company may be audited by the tax authorities of different jurisdictions. Given that the determination of tax liabilities involves certain uncertainties in interpreting complex tax regulations, the Company uses management's best estimates to determine potential tax liabilities. Differences between the estimates and the actual amount of taxes are recorded in profit at the time they can be determined.

Judgments

The critical accounting policy judgments that have the greatest impact on amounts reported in the consolidated financial statements include the following:

Definition of cash-generating units

The Company assesses whether there are any indicators of impairment for all non-financial assets at the end of each financial reporting period. If such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). When it is not possible to estimate the recoverable amount of an individual asset, the Company estimates the recoverable amount of the cash-generating unit to which the asset belongs. Determination of cash-generating units is based on management's best estimate of what constitutes the lowest level at which an asset or group of assets is able to generate cash inflows. The Company must also determine whether goodwill can be attributed to one or more cash-generating units.

See Note 12 for more information on attributions of goodwill to cash-generating units and Note 11 for the attribution of indefinite-life intangible assets to cash-generating units.

5 SEGMENT INFORMATION

The Company has only one reportable segment.

Geographical information is as follows:

<i>In thousands of Canadian dollars</i>	2016	2015
	\$	\$
Revenues		
Canada	45,683	46,105
United States	24,912	21,349
Asia and other	1,825	2,115
Europe	600	678
	73,020	70,247

<i>In thousands of Canadian dollars</i>	As at March 31,	As at March 31,
	2016	2015
	\$	\$
Non-current assets		
Canada	139,090	140,100
United States	24,586	24,681
Asia and other	4	6
	163,680	164,787

Revenues are attributed to geographic areas based on the location of the customers.

Non-current assets include property, plant and equipment, intangible assets, acquired intangible assets and goodwill.

6 REVENUES

Revenues are detailed as follows:

<i>In thousands of Canadian dollars</i>	2016	2015
	\$	\$
Revenues from rights of use	53,384	52,048
Revenues from transaction fees	8,426	6,728
Revenues from advertising	6,419	6,663
Revenues from software development	2,370	2,627
Revenues from integration, maintenance and hosting	1,601	1,312
Other	820	869
	73,020	70,247

7 SUBSIDIARIES

The table below provides details on the subsidiaries that the Company owned directly and indirectly as at March 31, 2016.

Subsidiary name	Country of incorporation or registration and operation	Ownership interest percentage	Percentage of voting rights	Industry sector serviced by the electronic commerce solutions of the Company
Carrus Technologies Inc.	Canada	100	100	Automotive aftermarket
3808891 Canada Inc.	Canada	100	100	Holding company
The Broker Forum Inc.	Canada	100	100	Electronic components
MERX Networks Inc.	Canada	100	100	E-procurement
InterTrade Systems Inc.	Canada	100	100	Supply chain collaboration
InterTrade Technologies, Inc.	United States	100	100	Supply chain collaboration
4222661 Canada Inc.	Canada	100	100	E-procurement
TIM USA Inc.	United States	100	100	Holding company
Market Velocity, Inc.	United States	100	100	Computer equipment, telecommunication and consumer electronics
Construction Bidboard Inc.	United States	100	100	E-procurement
Power Source On-Line, Inc.	United States	100	100	Computer equipment, telecommunication and consumer electronics
International Data Base Corp.	United States	100	100	E-procurement
Polygroup, Ltd.	United States	100	100	Diamonds and jewelry
LesPAC Network Inc.	Canada	100	100	Classified ads
Mediagrif Information Consulting (Shenzhen) Co. Ltd.	China	100	100	Electronic components
Jobboom Inc.	Canada	100	100	Employment and talent acquisition
Réseau Contact Inc.	Canada	100	100	Online dating

8 JOINT VENTURES

The Company has interests in a joint venture (the “joint venture”) in which it shares joint control with its co-venturers. The Company’s interest in the joint venture and its operations is summarized as follows:

A 50% ownership in Société d’investissement M-S S.E.C. (a limited partnership), which operates under the brand Global Wine & Spirits (GWS). GWS operates a virtual business-to-business electronic network offering an integrated solution for the purchase and sale of wine and spirits.

During the year ended March 31, 2016 the Company recorded revenues of \$1,694,070 (\$1,618,860 in 2015) from transactions with GWS. In addition, the Company recharged to GWS operating expenses in the amount of \$300,043 (\$254,039 in 2015). These recharges were presented against operating expenses in the Consolidated Statement of Income. As at March 31, 2016, GWS accounts receivable to the Company are \$143,816 (\$120,980 as at March 31, 2015).

These transactions occurred in the normal course of business and were measured at the amount of consideration agreed to by the parties.

9 REBATES AND ACCOUNTS RECEIVABLE AND PAYABLE ARISING FROM DISPOSITIONS AND FROM ESCROW TRANSACTIONS

Cash received as at March 31, 2016, for the administration of a rebate program and used equipment trade-in transactions, but not yet remitted to the counterparty, presented on the Consolidated Statement of Financial Position as Cash held for the benefit of third parties, amounted to \$212,095 (US\$163,515) (\$206,084 in 2015 (US\$162,488)). As at March 31, 2016, the amount of accounts receivable related to rebate and disposition transactions amounted to \$695,150 (US\$535,926) (\$563,258 in 2015 (US\$444,105)).

The amount received as at March 31, 2016, for escrow services presented on the Consolidated Statement of Financial Position as Cash held for the benefit of third parties amounted to \$798,704 (US\$615,761) (\$460,127 in 2015 (US\$362,790)).

The total accounts payable for these transactions amounted to \$1,705,949 (US\$1,315,202) (\$1,229,469 in 2015 (US\$969,383)) and are presented in Other accounts payable in the Consolidated Statement of Financial Position.

10 PROPERTY, PLANT AND EQUIPMENT

Property, plant and equipment consist of the following:

<i>In thousands of Canadian dollars</i>	Office furniture \$	Computer and other equipment \$	Leasehold improvements \$	Assets under finance leases \$	Total \$
Cost					
Balance as at March 31, 2014	1,405	8,393	1,271	198	11,267
Acquisitions	232	479	55	-	766
Disposals	(1)	(13)	-	(198)	(212)
Balance as at March 31, 2015	1,636	8,859	1,326	-	11,821
Acquisitions	296	824	369	-	1,489
Disposals	(51)	(31)	-	-	(82)
Balance as at March 31, 2016	1,881	9,652	1,695	-	13,228
Accumulated depreciation					
Balance as at March 31, 2014	(1,007)	(7,245)	(461)	(198)	(8,911)
Eliminations related to asset disposals	1	13	-	198	212
Depreciation for the year	(239)	(660)	(139)	-	(1,038)
Balance as at March 31, 2015	(1,245)	(7,892)	(600)	-	(9,737)
Eliminations related to asset disposals	52	29	-	-	81
Depreciation for the year	(215)	(674)	(138)	-	(1,027)
Balance as at March 31, 2016	(1,408)	(8,537)	(738)	-	(10,683)
Net carrying amount					
Balance as at March 31, 2015	391	967	726	-	2,084
Balance as at March 31, 2016	473	1,115	957	-	2,545

11 INTANGIBLE ASSETS AND ACQUIRED INTANGIBLE ASSETS

Intangible assets consist of the following:

<i>In thousands of Canadian dollars</i>	Intangible assets		Total
	Software	Internally developed software and websites	
	\$	\$	\$
Cost			
Balance as at March 31, 2014	3,993	-	3,993
Acquisitions	538	1,180	1,718
Disposals	(487)	-	(487)
Balance as at March 31, 2015	4,044	1,180	5,224
Acquisitions	1,148	1,868	3,016
Disposals	(61)	(34)	(95)
Balance as at March 31, 2016	5,131	3,014	8,145
Accumulated amortization			
Balance as at March 31, 2014	(3,444)	-	(3,444)
Eliminations related to asset disposals	487	-	487
Amortization for the year	(497)	(51)	(548)
Balance as at March 31, 2015	(3,454)	(51)	(3,505)
Eliminations related to asset disposals	-	10	10
Amortization for the year	(583)	(450)	(1,033)
Balance as at March 31, 2016	(4,037)	(491)	(4,528)
Net carrying amount			
Balance as at March 31, 2015	590	1,129	1,719
Balance as at March 31, 2016	1,094	2,523	3,617

Acquired intangible assets comprise the following:

<i>In thousands of Canadian dollars</i>	Acquired intangible assets				Total
	Client bases	Technology	Finite-life trademarks	Indefinite-life trademarks	
	\$	\$	\$	\$	\$
Cost					
Balance as at March 31, 2014	21,118	18,776	604	46,500	86,998
Balance as at March 31, 2015	21,118	18,776	604	46,500	86,998
Balance as at March 31, 2016	21,118	18,776	604	46,500	86,998
Accumulated amortization					
Balance as at March 31, 2014	(11,599)	(9,125)	(599)	-	(21,323)
Amortization for the year	(1,538)	(3,428)	(5)	-	(4,971)
Balance as at March 31, 2015	(13,137)	(12,553)	(604)	-	(26,294)
Amortization for the year	(1,497)	(1,969)	-	-	(3,466)
Balance as at March 31, 2016	(14,634)	(14,522)	(604)	-	(29,760)
Net carrying amount					
Balance as at March 31, 2015	7,981	6,223	-	46,500	60,704
Balance as at March 31, 2016	6,484	4,254	-	46,500	57,238

Impairment test of the trademark with an indefinite useful life

For the purpose of impairment testing, the indefinite-life trademark is tested at the level of its cash-generating unit, since this is the lowest level at which the indefinite-life trademark with an indefinite useful life is monitored for internal management purposes.

To determine the cash-generating units to which the indefinite-life trademark is attributed, management has analyzed the cash flows related to the indefinite-life trademark and concluded that these entries were largely independent from the cash flows from other assets or group of assets. The criterion used was the nature of the revenue generated by such trademark. These revenues cannot be combined with any other identifiable group of assets due to their distinctive features.

The Company performed an annual impairment test of the cash-generating unit in the fourth quarter of the year ended March 31, 2016, in accordance with the methods described in Note 2. The recoverable amount of the cash-generating unit associated with the indefinite-life trademark exceeded its carrying amount. As a result, no loss in value was recorded on the trademark with an indefinite useful life during the years ended March 31, 2016 and March 31, 2015.

As at March 31, 2016, the recoverable amount of the cash-generating unit was established by calculating its value in use. This calculation is made using discounted cash flow projections that are based on five-year financial budgets approved by the Board of Directors. The model used to determine discounted cash flows employed a 13.0% discount rate and a 2.0% growth rate for both the future cash flows and the final value.

Based on observable market data such as the risk-free rate, risk premiums observed in the market, the beta of companies operating in the same sector, the premium associated with the size of the Company, specific risks associated with the cash-generating units and the statutory tax rate, the weighted-average cost of capital was determined to a range between 12.0% and 14.0%. This reflects the overall risk of the Company.

Each asset class (working capital, tangible and intangible assets and goodwill) has its own risk discount rate. The Company has determined that the trademark is a risk that is similar to the overall risk of the Company. Consequently, a discount rate of 13.0%, representing the first key assumption, has been selected, which is in within the range mentioned above.

As a second key assumption, the Company believes that a growth rate of 2.0% is reasonable considering the projected inflation rate and growth rate of consumer goods.

These are the two most sensitive assumptions. A change in other assumptions used would not have changed the results significantly.

Reasonably possible changes to these two key assumptions would not cause the carrying amount of the cash-generating unit to exceed its recoverable amount.

A 1.0% increase in the discount rate would not have reduced the recoverable amount of the cash generating units below their carrying amount. A 1.0% decrease in the growth rate would not have reduced the recoverable amount of the cash generating units below their carrying amount.

12 GOODWILL

As at March 31, 2016 and 2015, goodwill stood at \$100,280,000.

For the purpose of impairment testing, goodwill is tested at the level of the Company as a whole since management is of the opinion that the Company as a whole benefits from the synergies of business combinations completed to date and since this is the lowest level at which goodwill is monitored for internal management purposes.

The Company performed an annual impairment test of goodwill in the fourth quarter of the year ended March 31, 2016, in accordance with the methods described in Note 2. The recoverable amount of the Company as a whole exceeded its carrying amount. As a result, no loss in the value of goodwill was recorded for the years ended March 31, 2016 and March 31, 2015.

As at March 31, 2016, the recoverable value of the Company was established by calculating its value in use. This calculation is made using discounted cash flow projections based on five-year financial budgets approved by the Board of Directors. The model used to determine discounted cash flows employed a 13.0% discount rate and a 2.0% growth rate for both the future cash flows and the final value.

Based on observable market data such as the risk-free rate, risk premium observed in the market, the beta of companies operating in the same sector, the premium associated with the size of the Company, specific risks associated with the cash-generating unit and the statutory tax rate, the weighted-average cost of capital was determined to a range between 12.0% and 14.0%. This reflects the overall risk of the Company.

Each asset class (working capital, tangible and intangible assets and goodwill) has its own risk discount rate. The Company has determined that goodwill is similar to the overall risk of the Company. Consequently, a discount rate of 13.0%, representing the first key assumption, has been selected, which is in inside the range mentioned above.

As a second key assumption, the Company believes that a growth rate of 2.0% is reasonable considering the projected inflation rate and growth rate of consumer goods.

These are the two most sensitive assumptions. A change in other assumptions would not have changed the results significantly.

Reasonably possible changes to these two key assumptions would not cause the carrying amount of the cash-generating unit to exceed its recoverable amount.

A 1.0% increase in the discount rate would not have reduced the recoverable amount of the Company below its carrying amount. A 1.0% decrease in the growth rate would not have reduced the recoverable amount of the Company below its carrying amount.

13 LONG-TERM DEBT

On December 18, 2015, the Company renewed its credit agreement, which was entered into on November 10, 2011, (the "Credit Agreement") with three Canadian financial institutions pursuant to which lenders made available to the Company a \$80,000,000 (\$60,000,000 as at March 31, 2015) secured revolving five-year credit facility (the "Revolving Facility") and an accordion loan of \$40,000,000 (\$40,000,000 as at March 31, 2015) subject to lenders' acceptance.

The Revolving Facility expires on December 18, 2020, and any outstanding amounts are due in full at maturity. Amounts under the Credit Agreement are repayable before maturity without penalty. As at March 31, 2016, the Company's Revolving Facility stood at \$26,500,000 (\$26,100,000 as at March 31, 2015) and the amount is due in full during the fiscal year ending March 31, 2021.

The Revolving Facility bears interest at a rate based either on Canadian prime rate, LIBOR or bankers' acceptance rate plus a margin in each case. This margin varies according to the ratio of total debt to earnings before interest, taxes, depreciation and amortization ("EBITDA"), as described below. As at March 31, 2016, the actual rate was 0.88% (1.00% as at March 31, 2015) and the margin was 1.20% (1.50% as at March 31, 2015). In addition, the unused portion of the Revolving Facility bears interest at 0.24% (0.30% as at March 31, 2015) as standby fees.

All obligations under the Credit Agreement are secured by a first-rank security (hypothec) on substantially all of the Company's assets, tangible and intangible, present and future.

The Credit Agreement contains certain covenants and certain events of default customary for loans of this nature, including some limitations to the levels of investments and acquisitions, capital expenditures and distributions. The Credit Agreement is also subject to restrictive covenants requiring certain financial ratios to be maintained. As at March 31, 2016 the Company was in compliance with the financial ratios prescribed under these covenants:

1. a fixed charge coverage ratio of not less than 1.20:1.00 (1.20:1.00 as at March 31, 2015) at all times.
2. a total debt to EBITDA ratio of not more than 3.0 (2.5 as at March 31, 2015).

Fixed charge, total debt and EBITDA, which are used in the calculation of the covenants mentioned above, are defined precisely in the Credit Agreement.

Financial ratios are calculated using the financial information of the twelve-month period ending on the date the ratio is calculated.

The following table provides the long-term debt information:

<i>In thousands of Canadian dollars</i>	As at March 31,	As at March 31,
	2016	2015
	\$	\$
Revolving credit facility, bearing interest at the bankers' acceptance rate, plus 1.20% (1.50% as at March 31, 2015), maturing in December 2020	26,500	26,100
Deferred financing costs i)	(189)	-
	26,311	26,100

i) The deferred financing costs are amortized using the effective interest rate method.

14 SHARE CAPITAL

- a) Authorized and paid, unlimited number
- Common shares;
 - Preferred shares, issuable in series with terms, conditions and dividends to be determined by the Board of Directors upon issuance.

b) The following table summarizes common share activity for the last two fiscal years:

<i>In thousands</i>	2016		2015	
	Shares	\$	Shares	\$
Balance at beginning of year	15,542	81,695	15,817	83,141
Repurchased for cancellation i)	(543)	(2,855)	(275)	(1,446)
Balance at end of year	14,999	78,840	15,542	81,695

- i) During the year ended March 31, 2016, the Company repurchased 543,276 of its common shares (275,100 in 2015) for a cash consideration of \$9,112,261 (\$4,957,141 in 2015) in connection with its Normal Course Issuer Bid. A total amount of \$2,855,413 (\$1,446,003 in 2015) was recorded as a deduction from Share capital, corresponding to an average issue price of \$5.26 (\$5.26 in 2015) per share before repurchase, and the balance was charged to Retained earnings.

c) Dividends declared

Subsequent to the end of the year ended March 31, 2016, i.e., on June 7, 2016, the Company announced the payment of a cash dividend of \$0.10 per share, payable on July 15, 2016 to shareholders of record on July 4, 2016.

2016

On February 9, 2016, the Company announced the payment of a cash dividend of \$0.10 per share, payable on April 15, 2016, to shareholders of record on April 1, 2016.

On November 10, 2015, the Company announced the payment of a cash dividend of \$0.10 per share, payable on January 15, 2016, to shareholders of record on January 4, 2016.

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Notes to the Consolidated Financial Statements

March 31, 2016 and March 31, 2015

On August 4, 2015, the Company announced the payment of a cash dividend of \$0.10 per share, payable on October 15, 2015, to shareholders of record on October 1, 2015.

On June 9, 2015, the Company announced the payment of a cash dividend of \$0.10 per share, payable on July 15, 2015, to shareholders of record on July 2, 2015.

2015

On February 10, 2015, the Company announced the payment of a cash dividend of \$0.10 per share, payable on April 15, 2015, to shareholders of record on April 1, 2015.

On November 11, 2014, the Company announced the payment of a cash dividend of \$0.10 per share, payable on January 15, 2015, to shareholders of record on January 2, 2015.

On August 5, 2014, the Company announced the payment of a cash dividend of \$0.10 per share, payable on October 15, 2014, to shareholders of record on October 1, 2014.

On June 10, 2014, the Company announced the payment of a cash dividend of \$0.10 per share, payable on July 15, 2014, to shareholders of record on July 2, 2014.

15 STOCK-BASED COMPENSATION

In July 2004, the Company established a stock purchase plan. Certain amendments to the plan have subsequently been adopted and are in effect on the date hereof for all regular full-time and part-time employees who are Canadian residents. Directors are not eligible to participate in this plan. Under the terms of the plan, employees may elect to contribute, through payroll deductions, up to 10% of their annual income up to a maximum of \$20,000 annually to purchase common shares in the Company on the open market. Under the plan, the Company matches employee contributions to the plan up to a maximum contribution of \$1,400 per employee (\$1,300 in 2015). Employees must hold the portion of shares purchased with the Company's contribution for a period of 12 months. The purchase price of shares under the plan is equal to the market price of the Company's common shares on the purchase date.

16 TECHNOLOGY

<i>In thousands of Canadian dollars</i>	2016 \$	2015 \$
Research and development costs incurred	15,395	15,347
Tax credits	(3,072)	(1,915)
	12,323	13,432
Capitalized internally developed software and websites i)	(1,868)	(1,180)
	10,455	12,252
Amortization of capitalized internally-developed software and websites	450	51
	10,905	12,303

i) Capitalized internally-developed software and websites are shown net of tax credits of \$958,547 (\$529,168 in 2015). These tax credits were capitalized because they are related to the internally developed software and websites.

17 EXPENSES BY TYPE

Operating profit includes the following items:

<i>In thousands of Canadian dollars</i>	2016	2015
	\$	\$
Amortization and depreciation		
Depreciation of property, plant and equipment	1,027	1,038
Amortization of intangible assets	1,033	548
Amortization of acquired intangible assets	3,466	4,971
Total	5,526	6,557
Employee benefits expense		
Salaries and employee benefits	30,647	29,078
Termination benefits	285	476
	30,932	29,554
Tax credits	(3,072)	(1,915)
Total	27,860	27,639

During the fiscal year ended March 31, 2016, the Company changed the comparative figures in expenses in order to conform to the current year's presentation of tax credits.

18 LEASES

The operating leases are for office spaces with terms of 1 to 10 years. Some of these leases feature renewal options. The Company will not be able to acquire the leased assets at the end of the leases.

Payments recognized as expenses:

<i>In thousands of Canadian dollars</i>	2016	2015
	\$	\$
Minimum lease payments	1,656	1,558

Obligations under non-cancellable operating leases:

<i>In thousands of Canadian dollars</i>	2016	2015
	\$	\$
Less than 1 year	1,675	1,402
More than 1 year and less than 5 years	5,445	4,449
More than 5 years	2,159	1,304
	9,279	7,155

19 INCOME TAXES

a) The income tax expense consists of the following:

<i>In thousands of Canadian dollars</i>	2016	2015
	\$	\$
Current tax expense		
Current taxes	4,361	4,757
Adjustments recognized during the year for current taxes of prior years	681	9
Deferred tax expense		
Deferred tax expense relating to the origination and reversal of temporary differences	1,851	752
Adjustments recognized during the year for the deferred tax of prior years	(741)	25
Income tax expense	6,151	5,543

b) The income tax expense is calculated using an actual tax rate that differs from the statutory tax rate for the following reasons:

	2016	2015
	%	%
Weighted-average statutory tax rate	26.9	26.9
Increase (decrease) arising from:		
Geographic distribution of operating profits	0.3	-
Non-taxable income and other	0.3	(0.8)
Operating losses recorded during the year	0.6	-
Prior-year tax adjustments and contributions	(0.1)	0.1
Actual tax rate	28.0	26.2

The tax rates used for the above-reconciled results for 2016 and 2015 are the tax rates applied to the taxable income of Canadian companies under tax law in this jurisdiction.

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Notes to the Consolidated Financial Statements

March 31, 2016 and March 31, 2015

The reconciliation of deferred tax assets (liabilities) by type of temporary differences recognized in the Consolidated Statement of Financial Position:

<i>In thousands of Canadian dollars</i>	Property, plant and equipment	Intangible assets	Foreign exchange impact on foreign subsidiary	Provision	Deferred rent	Derivative financial instruments	Financing costs	Research and development	Tax losses	Tax credit	Share issuance costs	Total
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Balance as at March 31, 2014	496	(13,838)	(11)	(103)	231	180	29	1,060	3,855	(1,148)	164	(9,085)
(Expense) deferred tax recovery for the year recognized in profit	(24)	(399)	33	321	(5)	-	3	29	(763)	82	(54)	(777)
Foreign exchange impact from remeasurement of deferred taxes	-	-	-	-	-	-	-	-	540	-	-	540
Deferred tax recovery for the year related to other comprehensive income	-	-	-	-	-	204	-	-	-	-	-	204
Balance as at March 31, 2015	472	(14,237)	22	218	226	384	32	1,089	3,632	(1,066)	110	(9,118)
(Expense) deferred tax recovery for the year recognized in profit	314	(569)	(16)	181	(41)	-	(37)	(751)	177	(313)	(55)	(1,110)
Foreign exchange impact from remeasurement of deferred taxes	-	-	-	-	-	-	-	-	81	-	-	81
Deferred tax recovery for the year related to other comprehensive income	-	-	-	-	-	(366)	-	-	-	-	-	(366)
Balance as at March 31, 2016	786	(14,806)	6	399	185	18	(5)	338	3,890	(1,379)	55	(10,513)

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Notes to the Consolidated Financial Statements

March 31, 2016 and March 31, 2015

The following balances were recognized in the Consolidated Statements of Financial Position:

<i>In thousands of Canadian dollars</i>	March 31, 2016	March 31, 2015
	\$	\$
Deferred tax assets	5,091	5,945
Deferred tax liabilities	(15,604)	(15,063)
	(10,513)	(9,118)

Certain tax losses from Canadian and U.S. subsidiaries resulted in a deferred tax asset being recognized in the Consolidated Statement of Financial Position, as management considers it probable that these tax consequences will be used against future taxable income.

Tax risk

In the normal course of business, the Company is subject to reviews by the tax authorities in the jurisdictions where the Company operates. These authorities may contest or refuse some of the positions taken by management. The Company periodically examines the possibility of unfavorable outcomes from tax audits and makes provisions for this purpose if the Company considers that an unfavorable outcome will occur. As at March 31, 2016, an amount of \$431,000 has been recorded as a provision for U.S. sales tax while no provision was recorded as at March 31, 2015.

Deferred tax losses

As at March 31, 2016, the Company's U.S. subsidiaries had accumulated net operating losses at the federal level of approximately US\$34,530,273 (CA\$44,789,217). Some of these losses are limited to a maximum annual amount and expire from 2017 through 2030. Therefore, an amount of US\$26,392,628 (CA\$34,233,878) losses can never be used against future taxable income. A deferred tax asset has been recognized on a deferred tax loss amount of US\$8,137,645 (CA\$10,555,339).

In addition, the Company's U.S. subsidiaries had accumulated net operating losses at the state level of approximately US\$11,333,450 (CA\$14,700,618). These losses expire from 2019 through 2028. A valuation allowance of approximately US\$4,694,436 (CA\$6,089,153) has been recorded for these losses. A deferred tax asset has been recognized on a deferred tax loss amount of US\$6,639,014 (CA\$8,611,465).

As at March 31, 2016, the Company's Canadian subsidiaries also have \$518,977 in accumulated research and development costs at the federal level and \$2,188,021 at the provincial level, which may be carried forward and used to reduce the taxable income of future years. These costs may be used for an indefinite period. The tax consequences of these items were recognized as deferred tax assets.

20 RELATED PARTY TRANSACTIONS**Compensation of key management personnel**

The following table presents the compensation of directors and the management team for the year:

<i>In thousands of Canadian dollars</i>	2016	2015
	\$	\$
Directors – Directors' fees	246	210
Management team		
Short-term benefits	3,385	3,223
	3,631	3,433

The management team's compensation is set by a compensation committee and is based on individual performance and market trends.

21 SUPPLEMENTARY STATEMENTS OF INCOME AND CASH FLOW INFORMATION

a) Changes in non-cash working capital items are as follows:

<i>In thousands of Canadian dollars</i>	2016	2015
	\$	\$
Decrease (increase) in:		
Accounts receivable	(236)	907
Tax credits receivable	(1,181)	320
Prepaid expenses and deposits	831	349
Increase (decrease) in:		
Accounts payable and accrued liabilities	1,413	688
Other accounts payable	477	(428)
Deferred revenues	301	298
	1,605	2,134

During fiscal year ended March 31, 2016, the Company made non-cash acquisitions of property, plant and equipment for an amount of \$261,135.

b) Other revenues (expenses) consist of the following:

<i>In thousands of Canadian dollars</i>	2016	2015
	\$	\$
Foreign exchange gain	115	1,174
Interest related to a tax settlement	(434)	-
Loss on disposal of intangible assets and property, plant and equipment	(81)	-
	(400)	1,174

c) Financial expenses consist of the following:

<i>In thousands of Canadian dollars</i>	2016	2015
	\$	\$
Amortization of deferred financing costs	10	120
Interest on long-term debt	805	955
	815	1,075

22 CAPITAL DISCLOSURES

The Company's capital management objective is to ensure sufficient liquidity to pursue its strategy of organic growth, to undertake selective acquisitions and to provide an appropriate return on investment to its shareholders. The Company's capital consists of long-term debt, shareholders' equity and deferred revenues, net of cash and cash equivalents and short-term investments.

The Company's primary uses of capital are to finance non-cash working capital requirements, capital expenditures, business acquisitions and payments of dividends.

The Company may, from time to time, repurchase shares, adjust its capital level by issuing shares or secure bank debt to finance its operations or business acquisitions.

Other than the financial ratios described in Note 13 and required by a financial institution, the Company's capital is not subject to any externally imposed capital requirements, and the Company does not currently use any quantitative measures to manage its capital.

23 FINANCIAL RISK MANAGEMENT

The Company's financial assets and financial liabilities expose it to the following risks: market risk, including foreign currency risk and interest rate risk, credit risk and liquidity risk. The Company's main risk management objective is to ensure that risks are properly defined and resolved to minimize potential adverse effects on financial performance.

The finance department is responsible for risk management, which includes identifying and assessing risks, in close cooperation with management. The finance department is responsible for creating adequate controls and procedures to ensure that financial risks are mitigated.

Foreign currency risk

Foreign currency risk comes from transactions that the Company concludes in foreign currencies, primarily the U.S. dollar. Foreign currency risk also comes from future sale and purchase transactions and from financial assets and liabilities denominated in foreign currencies.

The Company's main objective in managing foreign currency risk is to reduce its impact on performance. In order to reduce the potentially adverse effects of a fluctuating Canadian dollar, the Company has entered into foreign currency forward contracts to stabilize anticipated future revenues denominated in U.S. dollars. Foreign currency forward contracts are used only for managing foreign currency risk and not for speculative purposes.

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Notes to the Consolidated Financial Statements

March 31, 2016 and March 31, 2015

The balances in foreign currencies are as follows:

<i>In thousands of dollars</i>	2016 U.S.\$	2015 U.S.\$
Cash and cash equivalents	7,312	5,027
Accounts receivable	836	825
Accounts payable and accrued liabilities	(651)	(710)
Total in foreign currencies	7,497	5,142
Total in Canadian dollars	9,724	6,522

The following table details the arrangements used as hedging instruments. The currency of the purchase agreements is the Canadian dollar while the currency of the sale is the U.S. dollar:

<i>In thousands of Canadian dollars</i>	2016 \$	2015 \$
Notional amount US\$	11,200	11,250
Weighted-average rate USD-CAD	1.2920	1.1418
Maturity (fiscal year)	2017-2018	2016-2017

Foreign currency forward contracts are contracts whereby the Company has the obligation to sell or buy U.S. dollars in advance at a fixed rate.

Taking into account the foreign currency forward contracts and assuming that all other variables remain constant, a 5.0% appreciation of the Canadian dollar against the U.S. dollar would have the following impact on profit and other comprehensive income (in Canadian dollars):

<i>In thousands of Canadian dollars</i>	2016 \$	2015 \$
Profit	(157)	(104)
Other comprehensive income	644	398

A 5.0% depreciation of the Canadian dollar against the U.S. dollar would have had the opposite impact on profit and other comprehensive income.

Interest rate risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. Financial assets and financial liabilities with variable interest rates expose the Company to cash flow risk. The Company's cash and cash equivalents earn interest at market rates.

As at March 31, 2016, the Company is exposed to interest rate risk on cash and cash equivalents whose interest rates vary from 0% to 0.5%. If interest rates as at March 31, 2016, had been 0.5% higher or 0.5% lower, the impact on profit would have been insignificant.

Financial assets and liabilities that bear interest at fixed rates are subject to fair value interest rate risk. The Company is not exposed to significant risk with respect to financial assets and financial liabilities due to their short-term maturities.

With respect to floating-rate financial obligations, a negative impact on cash flows would occur if there were an increase in reference rates such as LIBOR, the rate of bankers' acceptances and the Canadian prime rate.

All other things being equal, a reasonably possible 1.0% increase in the interest rate applicable to the daily balances of the Revolving Facility would have had an impact of \$287,900 (\$315,700 in 2015) on the Company's profit for the year ended March 31, 2016. A 1.0% decrease in the interest rate would have had the opposite impact on the Company's profit.

Credit risk

Credit risk is the risk of the Company incurring a financial loss because a customer or other counterparty to a financial instrument fails to meet its contractual obligations. Financial instruments that expose the Company to credit risk consist mainly of cash and cash equivalents, cash held for the benefit of third parties and accounts receivable. Cash and cash equivalents and cash held for the benefit of third parties are maintained at major financial institutions; therefore, the Company considers the risk of non-performance on these instruments to be remote.

Based on its past experience, the Company believes that the credit risk associated with its accounts receivable is low. The Company generally does not require collateral for its accounts receivable. Its trade accounts receivable are not concentrated with any specific customers but rather with a broad range of customers. The Company establishes an allowance for doubtful accounts for receivables deemed uncollectible. The allowance for doubtful accounts amount is based on past experience of amounts considered to have uncertain collectability.

The carrying value of the Company's trade accounts receivable is presented net of the allowance for doubtful accounts. Changes in the allowance for the year are as follows:

<i>In thousands of Canadian dollars</i>	2016	2015
	\$	\$
Balance at beginning of year	(142)	(245)
Write-off	201	199
Expense for the year	(207)	(96)
Balance at end of year	(148)	(142)

As at March 31, the aging of trade accounts receivable is as follows:

<i>In thousands of Canadian dollars</i>	2016	2015
	\$	\$
Current	2,402	2,192
Past due		
1 - 30 days	2,834	2,204
31 - 60 days	554	1,057
61 - 90 days	101	130
Over 90 days	36	108
Total accounts receivable	5,927	5,691

There is no impairment or amount past due other than those related to accounts receivable.

Liquidity risk

Liquidity risk is the risk that a company will be unable to meet its obligations as they fall due. To manage liquidity risk, the Company makes sure that it always has the cash it needs to meet its obligations when they fall due. The Company's financial liabilities, which consist of accounts payable and accrued liabilities and other accounts payable, are due within 12 months or less. As at March 31, 2016, the Company had a \$80,000,000 credit facility, of which \$53,500,000 was undrawn.

Fair value of financial instruments

Financial instruments recognized at fair value are classified using a hierarchy that reflects the significance of the inputs used to measure the fair value.

The fair value hierarchy requires that observable market inputs be used whenever such inputs exist. A financial instrument is classified in the lowest level of the hierarchy for which a significant input has been used to measure fair value.

An entity's own credit risk and the credit risk of the counterparty, in addition to the credit risk of the financial instrument, were factored into the fair value determination of the financial assets and financial liabilities, including derivative instruments. All financial instruments measured at fair value in the Consolidated Statement of Financial Position were classified according to a three-level hierarchy:

- Level 1: valuation based on quoted prices (unadjusted) observed in active markets for identical assets or liabilities.
- Level 2: valuation techniques based on inputs that are quoted prices of similar instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; inputs other than quoted prices used in a valuation model that are observable for the instrument being valued; and inputs that are derived mainly from or corroborated by observable market data using correlation or other forms of relationship.
- Level 3: valuation techniques based significantly on inputs that are not observable in the market.

The Company's policy is to recognize transfers made between different hierarchy levels at the date of the event or change in circumstances that caused the transfer. During the years ended March 31, 2016 and 2015, no financial instruments were transferred between levels 1, 2 and 3.

The following table presents the instruments measured at fair value on a recurring basis, classified using the hierarchy described above:

<i>In thousands of Canadian dollars</i>	2016	2015
	\$	\$
Level 1	-	-
Level 2	(69)	(1,431)
Level 3	-	-
Total	(69)	(1,431)

The negative fair value of these derivative financial instruments of \$68,601 (US\$52,888) reflects the estimated amounts that the Company would have to pay to settle the contracts as at March 31, 2016, using relevant market rates. As at March 31, 2015, the fair value was negative at \$1,431,349 (US\$1,128,557).

The fair value of cash and cash equivalents, accounts receivable and accounts payable and accrued liabilities approximates their carrying amounts due to their short-term maturities.

The fair value of long-term debt is not significantly different from its carrying amount because the contractual interest rate is close to the interest rate that the Company could have had on a similar financial instrument.

24 SUBSEQUENT EVENT

On May 31, 2016, the Company acquired substantially all of the assets of Advanced Software Concepts, Inc. ("ASC") for a cash consideration of \$18,500,000 and is subject to certain adjustments. The acquisition is financed by the Company's revolving credit facility.

ASC offers best-in-class contract lifecycle management solutions (CLM) to a diversified clientele, principally in North America.

Due to the short period between the date of acquisition of the assets of ASC and the date of issuance of these consolidated financial statements, the fair value of the tangible and intangible assets acquired has not yet been determined. Consequently, the initial accounting of the transaction has not been completed.